



Poloc Cricket Club social media policy

As a responsible establishment, employer of staff and a supplier of services to members and the general public Poloc Cricket Club has an obligation to provide social media guidelines to protect the welfare and interests of the community in which it operates.

Introduction

Social networking sites (including, but not limited to, Facebook, Instagram, Snapchat, YouTube, Twitter, etc.) are a useful way for keeping in touch with friends, family and members, and are also a great way to exchange information. However, members must not forget that what they post on social networking sites may be seen across these networks, and are reminded that they must not bring Poloc Cricket Club into disrepute or cause any distress to any other member when posting.

This social media policy must also be read by registered players and match officials in conjunction with any applicable Code of Conduct issued and enforceable by the Western District Cricket Union, Cricket Scotland and/or other sports governing body having jurisdiction over the activities of the club and its players and match officials.

Policy

Poloc Cricket Club recognises that some members will make use of social networking in their own time, using their own equipment. Whilst there is no intention to restrict any proper and sensible exercise of the individual's rights and freedoms, it is expected that all members will take personal responsibility and conduct themselves in such a way as to avoid bringing Poloc Cricket Club into disrepute or compromising its effectiveness.

This policy has been prepared to protect the privacy, confidentiality and interests of Poloc Cricket Club.

This policy only applies to club related issues and is not meant to infringe upon an individual's personal interaction or commentary online. However all members are asked to respect the privacy, confidentiality and propriety of Poloc Cricket Club and those working on their behalf, and not post anything that might be considered to breach this. Members should take care when discussing information relating to Poloc Cricket Club affairs as discussions can sometimes be misinterpreted and could potentially put other members or the public at large at risk.

All members should be aware that any inappropriate posts made to social media sites could lead to disciplinary action and in extreme cases, civil and criminal liability. All members must take account of the following before posting to the internet, including engaging in blogging or the use of forums, video sharing or social networking sites.

Members should be aware that the General Committee takes the posting at any time of offensive material, and the harassment, bullying or victimisation of members via the internet and social networking sites very seriously.

A breach of any of the following may lead to disciplinary action up to and including expulsion.

Members must not divulge any confidential information or information belonging to Poloc Cricket Club which is not in the public domain or expand upon such information already available in the public domain.

If any member discloses that they are attached to Poloc Cricket Club then it must be made absolutely clear that any views expressed do not represent the official position of Poloc Cricket Club but are the views of the individual.



Members cannot write a blog in an official capacity unless sanctioned and minuted by General Committee, i.e. representing the views of Poloc Cricket Club. If however, they give a personal opinion as an experienced person in a particular field, they must state that this is solely their view and not the view of Poloc Cricket Club. Members must not use any Poloc Cricket Club logo or other Copyright material that infers official endorsement of the photograph, article, document or opinion.

Any photographs of Poloc Cricket Club employees, contractors or members must not be used to harass, intimidate or bring the club into disrepute.

Members must not display offensive images or make offensive comments, or in any way harass, intimidate, bully, victimise or discriminate against other members.

General Committee members responsibilities

All General Committee members have a duty to implement this policy and take action if they become aware of any breach of this policy and should explain the club's policy on the use of social media and networking sites and take steps to promote awareness of this policy.

What to do if you believe you are being harassed, bullied or victimised via a social networking site

If you are a member who believes that you are being harassed, bullied or victimised as a result of another member's post to an internet site, it is open to you to take the necessary action. Employees should contact the President, Secretary or another General Committee member for support and guidance on the informal and formal action which can be taken.

Consequences of not following this policy

Any member found to be in breach of the above may be subject to disciplinary action.

If they are also found to be in breach of the Data Protection Act 1998 or other relevant legislation or copyright, it could lead to criminal proceedings and prosecution.